

# ABS PRINT AND ONLINE ADVERTISING CONTRACT

## 1) ABS magazine "BAMBOO" (6 issues: Feb, Apr, June, Aug, Oct, Dec)

Business-card sized ads **ONLY** (3 1/2" wide x 2" tall or 2" wide x 3 1/2" tall )

\_\_\_\_ x \$200 / year \$ \_\_\_\_\_

\_\_\_\_ x \$50 per issue (if advertising for less than one year\*) \$ \_\_\_\_\_

\*List months if less than one year: \_\_\_\_\_

**\*Deadline for each issue is the 5th of the month prior to publication**

## 2) Website Leaderboard size banner ad (728 x 90 pixels) on [www.bamboo.org](http://www.bamboo.org).

\_\_\_\_ x \$400 / year \$ \_\_\_\_\_

\_\_\_\_ x \$250 / six months\* \$ \_\_\_\_\_

\*List which half of the year you prefer: \_\_\_\_\_

## 3) Bamboo Species Source List

\_\_\_\_ x \$100 -- business-card sized ad (3 1/2" wide x 2" tall or 2" wide x 3 1/2" tall ) \$ \_\_\_\_\_

\_\_\_\_ x \$500 -- half page ad (7 1/2" wide x 4 3/4" tall) \$ \_\_\_\_\_

\_\_\_\_ x \$1,000 -- full page ad (7 1/2" wide x 10" tall) \$ \_\_\_\_\_

**Species Source List must be paid in full by January 15 for inclusion in the next year's publication**

I wish to purchase copies of the Bamboo Species Source List @ 25 for \$50, or 50 for \$100 (25 minimum). If purchasing less than 25 copies the cost is \$5 per copy. Post-publication price is \$5 per copy. All prices are pre-publication price and not included in discounted advertising costs.

### Single copies.

\_\_\_\_ x \$5 Total = \$ \_\_\_\_\_

### Pre-publication bulk copies. Groups of 25 copies.

\_\_\_\_ x \$50 Total = \$ \_\_\_\_\_

**Total for ABS magazine BAMBOO Ads: \$ \_\_\_\_\_**

**Total for Website Ads: \$ \_\_\_\_\_**

**Total for Bamboo Species Source List Ads: \$ \_\_\_\_\_**

**Take 10% off advertising if buying at least 2 full year ads**

**Discount: \$ \_\_\_\_\_**

**Total for Pre-publication Bulk and Single Copies of Source List: \$ \_\_\_\_\_**

**Total Order: \$ \_\_\_\_\_**

## Enter name and business

Membership payment: **Only ABS members may advertise in our publications.** If you are not an ABS member or you need to renew your membership, or you need to renew, you can join or renew on-line at: [www.bamboo.org](http://www.bamboo.org)

### Send Payment to American Bamboo Society:

**Dawn Weaver - ABS Treasurer, 13150 NW Springville Rd, Portland, OR, 97229**

Email of the ad copy is preferred, or the camera-ready art will need to be scanned.

Image file preferred. Pdf **ONLY** if that is all you have.

Copy for all ads may be sent to the addresses below:

### Magazine Ad: Don Shor

Redwood Barn Nursery, 1607 Fifth St., Davis, CA 95616

Email: [magazinedon@bamboo.org](mailto:magazinedon@bamboo.org)

### Source List Ad: Bill Hollenback

24714 S Carman Rd, Cheney, WA 99004

Email: [sourcelist@bamboo.org](mailto:sourcelist@bamboo.org)

### Website Ad:

Email: [webmaster@bamboo.org](mailto:webmaster@bamboo.org)